

## Canada-ASEAN Business Council

### SME Member Application Form

The Canada-ASEAN Business Council (CABC) is a non-profit organization (registered in Singapore) with the aim of promoting Canadian business interests within the Canada-ASEAN region, and the development of Canada-ASEAN trade relations. The CABC focuses on 3 principal areas to achieve its aim:

1. **Networking:** The primary purpose of the CABC has, and continues to be the creation, maintenance and growth of commercial interests within the Canada-ASEAN economic corridor. To this end, the CABC works towards providing high quality networking opportunities that will allow our members to build and grow their organizations.
2. **Advocacy:** ASEAN consists of 10 nations all with unique challenges and opportunities. We work closely with national, regional and local governments to represent our members' interests and concerns as well as provide a platform through which to enact change. In addition to the ASEAN regional governments, the CABC enjoys a productive and collegial relationship with key decision makers in the Canadian government.
3. **Education:** Our goal is to educate our members about ASEAN and its many opportunities by providing region and industry-specific resources to help their organizations make the right decisions at the right time.

Benefits of CABC SME Membership include:

- The opportunity to contribute directly to CABC's advocacy initiatives; access to Canadian and ASEAN policy decision makers
- Access to all newsletters, publications and studies produced by the CABC
- Access to the CABC network
- Member-rate access to all CABC events
- CABC collaboration with Member organizations on thought leadership development projects which highlight Canada-ASEAN relations
- One free ticket to the Canada-ASEAN Business Forum (SGD \$600 value), held every 18 months

#### Please Note:

- SME Members are defined as 30 or less employees globally
- Applications to be submitted by email to [greg.ross@canasean.com](mailto:greg.ross@canasean.com) Applications are reviewed on a regular basis.
- *Joining Fee is \$500 with Annual Dues at \$750 (pro-rated for a January 1<sup>st</sup> start)*

**SME Member Application Form**

<b>Please fill in the following information:</b>	
<b>Name of Company:</b>	
<b>Location of Global Headquarters:</b>	
<b>Industry Description:</b>	
<b># of Employees Globally:</b>	
<b># of Employees in ASEAN:</b>	
<b>Description of Activities in ASEAN:</b>	
<b>Representative Name:</b>	
<b>Representative Title:</b>	
<b>Address Line 1:</b>	
<b>Address Line 2:</b>	
<b>City:</b>	
<b>Country:</b>	
<b>Postal/Zip Code:</b>	
<b>Representative Office Number:</b>	
<b>Representative Cell Number:</b>	
<b>Would you be interested in serving on a CABC Committee (Advocacy, Communications, Membership, Events)? Yes/ No</b>	
<b>Application Date:</b>	