



4TH CABC BUSINESS FORUM

CANADA AND ASEAN

**ACCELERATING
THE PARTNERSHIP**

WOMEN'S LEADERSHIP

**TRANSFORMING
BUSINESS**



MARCH 21-22, 2018 SINGAPORE



4th Canada-ASEAN Business Forum

Sponsorship Package

Forum Sponsorship – Overview

Sponsors of the 4th CABC Business Forum will have their brand exposed to*:

- 300 top-decision makers from Canada, ASEAN and beyond
 - Expected 50+ C-suite executives
 - Minister-level government representatives, as well as ambassadors and high commissions from both regions
- Over 100 leading women in business from across Canada and ASEAN, at the inaugural CABC Women’s Forum on March 21
- Opportunities for national and regional media exposure, with 2016’s Forum attended by 18 journalists
- Featuring in CABC’s pre-Forum, Forum, and post-Forum automatic communication channels:
 - Social media (Twitter, LinkedIn and Facebook posts from CABC and our partners)
 - Profiling on www.canasean.com
- Customizable sponsorship opportunities are available to fit your brand or business

A few comments from past attendees:

- “This forum should be organized in every year to enhance trade relations between Canadian & ASEAN country companies.”
- “Fantastic event”
- “It was an excellent opportunity to interact with Canadian companies”

For questions or to sponsor the event, contact greg.ross@canasean.com



*Based on attendees from the 2016 CABC Business Forum, September 7-8 in Jakarta, Indonesia

Category	Amount (SGD)	Media					Onsite Mileages												
		Logo and Profile on CABC Event site	Banner with link on CABC event site	Logo on invites and mailers	Logo on CABC social media	Preferred status for media interview requests	Recognition in the Event opening remarks	Promo material in the delegate kit	Tickets - "Canada and ASEAN-Accelerating the Partner Ship" (includes opening dinner)	Seat at the Event VIP table (both days)	Branded table (both days)	"Women's Leadership" Tickets	Speaking role at the Event	Logo on the Event backdrop and registration	Logo in the Event sponsor loop and media wall	Banner at the Event	Logo in the Event program	Acknowledgement in press conference	Booklet ad
Platinum	\$20,000	Major size	Large size Banner for 3 months	Major size	Yes	Yes	Yes	Yes	6 tickets	Yes	Yes	3 Tickets	Yes	Major size	Yes	1 banner	Yes	Yes	Yes (with article)
Gold	\$13,500	Large size	Medium size Banner for 2 months	Large size	Yes		Yes	Yes	5 tickets	Yes	Yes	2 Tickets	Yes	Large size	Yes	1 banner	Yes	Yes	Yes
Silver	\$10,000	Medium size	Medium size Banner for 1 month	Medium size				Yes	4 Tickets			1 Ticket		Medium size	Yes	1 banner	Yes	Yes	Yes
Bronze	\$6,500	Regular size	Regular size Banner for 1 month	Regular size					2 Tickets			1 Ticket		Regular size	Yes	1 banner	Yes	Yes	
Coffee break	\$3,000							Yes, at coffee break								2 during break	Yes		
Booklet ad	\$750																Yes		
Promo material in the delegate kit	\$750							Yes											