



CABC Newsletter - June 2017

Dear Members and Partners,

2017 has been an exciting year for CABC, with a wide variety of events and advancements in the issues that matter most to the Canadian private sector in ASEAN. We're looking forward to the great opportunities that await in the rest of 2017 and beyond, and invite you to browse our newsletter to learn more.

-The CABC Team

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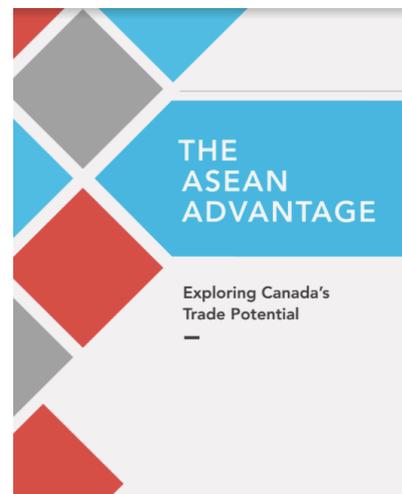
Report: The ASEAN Advantage

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The Canada-ASEAN Business Council (CABC) was pleased to announce the release the ASEAN Advantage, a new report providing a compelling argument for the implementation of a Canada-ASEAN free trade agreement.

The report is a joint project between the CABC, the Asia Pacific Foundation (APF), the Business Council of Canada (BCC), the University of British Columbia (UBC), and with the support of the International Development Research Centre (IDRC).

[Click here to read the report.](#)



A brand-new CABC!

To build on the momentum in the Canada-ASEAN relationship and to celebrate CABC's 5th anniversary, CABC has adopted a new look. Blending the ASEAN padi stalks with the Canadian maple leaf, our new logo represents our commitment to strengthening the Canada-ASEAN trade corridor.



CABC has also launched a new website! Along with an improved user experience, the site will feature the new CABC Blog - providing a consistent voice from the Council on matters that impact our Members' business.

[Click here to check out the new CABC website!](#)

We also have a new Facebook page! [Check it out and follow us here.](#)



CABC's AGM - May 22, 2017

The CABC hosted its 2017 Annual General Meeting on May 22, 2017 in Singapore. We were thrilled to welcome 20 Members to the meeting, where a positive and productive discussion was held on our activities in the first half of 2017, and our plans for the rest of the year.

Major AGM updates:

- Geoff Donald of the Government of Alberta was elected as the new CABC Secretary.
- The CABC thanks Chia Wan Liew from EDC, outgoing Secretary, for his contributions over the last two years, and wishes him all the best in his new role with EDC in Shanghai.

CABC Partner News:

SMU Study on Legal Integration in ASEAN

The SMU School of Law research team is pleased to provide an update on the above project. Since our last update, we have conducted important discussions by way of roundtables in three ASEAN cities: Manila, Bangkok and Ho Chi Minh City. These roundtables, separately hosted by supportive local law schools in each city had participants from private-sector businesses, regulatory bodies, practising lawyers and academics. CABC is a partner organization on the project.

Québec announces plans to open offices in Hanoi, Singapore

**Économie, Science
et Innovation**

Québec



The Québec
Minister of
International Relations and La Francophonie,
Christine St-Pierre, recently announced an
upcoming expansion of the network of



representations abroad in connection with [Québec's new International Policy](#). Among other things, she announced that a Québec Government Office would be opened in Vietnam while a trade office would be opened in Singapore. These announcements reflect Québec's desire to support and promote Québec expertise in South-East Asia. As a member of OIF (Organisation internationale de la francophonie), Vietnam holds great promise as a valued partner for Québec in the areas of education and culture.

Recent Events



Canadian Minister of Trade Champagne speaks at CABC's and CanCham's networking lunch, May 22

CABC has been active in its mandate to provide high-quality networking opportunities to its Members. Click on the events below to learn more!

- [Bloomberg Invest Myanmar](#) (March 9) - *Yangon, Myanmar*
- [CABC and CanCham Present: Lunch with Peter Hall](#) (March 22) - *Singapore*
- [Banff Forum Roundtable Event with CABC](#) (March 28) - *Toronto*
- [CABC Roundtable with Ambassador Marie-Louise Hannan](#) (March 29) - *Toronto*
- [UofC/York/CABC Symposium on Financial Services in ASEAN](#) (March 30) - *Toronto*
- [Lunch with the Honourable François-Philippe Champagne](#) (May 22) - *Singapore*
- [Opportunity for Alberta Clean-Tech in SE Asia](#) (June 15) - *Calgary*

4th CABC Forum - Save the Date!



4th CABC Forum, March 21-22, 2018

The CABC is excited to announce that the 4rd Canada-ASEAN Business Forum is to be held on March 21-22 2018, in Singapore. The CABC Forum is our flagship event, allowing senior decision-makers in Canada's public and private sectors to make key connections with their ASEAN counterparts. Stay tuned for more information regarding this event! (registration will begin in September 2017).

CABC Membership Spotlight



National Bank of Canada (NBC) is an integrated provider of financial services to retail, commercial, corporate and institutional clients, with some 21,000 employees. Headquartered in Montreal, its securities are listed on the Toronto Stock exchange.

NBC is an active player on international markets. It carries out its activities in the ASEAN zone through its subsidiaries ABA Bank, in Cambodia, and ATA IT, in Thailand, as well as through a minority stake in Ronoc Asia/ONGO, in Myanmar. www.nbc.ca

[Click here to read more about NBC!](#)

EY ASEAN is delighted to share with CABC Members *Rediscover ASEAN: a growth story of 10 countries*.



The report finds that among emerging markets, ASEAN has in the recent decade become a focal point of global investor interest, with total trade having increased steadily by a compound annual growth rate (CAGR) of 6.4% to US\$2.3t in 2015.

Further, the relatively stable economies in ASEAN underpin investor interest. ASEAN's member countries are expected to post healthy gross domestic product growth rates of 3-8% over the next five years, and enjoy a CAGR of 5.1% from 2017 to 2021 collectively.

[Click here to read more!](#)

New CABC Members

We are pleased to welcome four new Members!

- [National Bank of Canada](#), Bralco Advanced Materials Pte, SJB Consulting, [Nova Scotia Business Inc.](#)

New Team Members



Jamie Read - CABC Communications Chair

SEA Regional Director at Edelman

Since 2013, Jamie has led Edelman's South East Asia health offering out of Singapore, working with global pharmaceutical, medical device, consumer health, nutrition and service providers to develop strategic communications campaigns and digital health solutions in Singapore, the region and across the globe.



Sarah Bernier - CABC Government Liaison

Counsellor & Senior Trade Commissioner at the Mission of Canada to ASEAN

Sarah leads the Mission's trade program, with a focus on regional trade policy and trade promotion activities in partnership with the Canadian public and private sectors, CABC, the ASEAN Secretariat, and other stakeholders. Sarah's professional background is in international trade with Global Affairs Canada, and she recently completed a Master's degree in international development from the London School of Economics.



Dr. Mark Ceolin- CABC Communications Committee

Founder and President of Red Gate International Culture and Communications

Dr. Mark Ceolin, founder and president of Red Gate International Culture and Communications, incorporates a unique background in culture, entertainment and higher education spanning three decades. A leader in the Canadian business community, Mark is also the founding chairman of the Canadian Chamber of Commerce in Shanghai, spearheading important regional events such as The Asia Pacific CanCham Forum and successfully hosting Canadian Prime Minister Stephen Harper's first trip to Shanghai in 2009.



Sherman Chien - CABC Associate Director

NUS MBA Student

Sherman, originally from Taiwan, is currently in his first year of the NUS MBA program, and has joined the CABC as the part-time Associate Director in Singapore. He previously worked for KOTRA (Korea Trade & Investment Promotion Agency), where he help the small-to-medium-sized Korean companies penetrate the Taiwan market, and Samsung Electronics, where he did research and competitive analysis for the semiconductor industry.

CABC Founding Patron Member



CABC Patron Members



For any questions about the CABC, please write to greg.ross@canasean.com

